

PROMOJUICE

EVENT ACCELERATOR PROGRAM

Drive More Promo. Drive More Sales.



Program Details:

- Kick-Off Dates:
 - February 1st
 - May 1st
 - August 1st
 - November 1st
- Application Required
- Only (2) Applicants Accepted Quarterly
- \$1,980 Deposit due Upon Acceptance
- Membership for Life



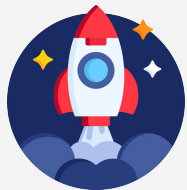


Program Mission:

**To Remove all Barriers of Entry, and
Provide the Resources Necessary
for Success, to Live Music Events
and Promoters Who Have High
Potential for Growth.**

PROGRAM INCENTIVES

During the Program:



Access to PromoJuice's Tools*
Without any Subscription fees
(\$3,060 Value)

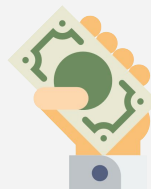


An Entire Year of Professional
Consulting Provided for Free
(\$4,800 Value)



Exclusive Access to
Workshops With Investors,
Talent Buyers, Legal Council,
and More

Upon Successfully Graduating:



Acceptance Deposit Reimbursed
(\$1,980 Value)



Lifetime Access to
PromoJuice's Tools* Without any
Subscription fees
(\$3,060 / Year Value)



First Access to Future Beta
Products

IN ORDER TO GRADUATE

Within First 60 Days:



Recruit **100** Street Team Members

Within 12 Months:



\$30,000 in Ticketing Revenue Driven Through PromoJuice



1,000 Fan Registrations Collected



5,000 Social Media Posts Tracked



2,000 Hard Promo Photos Tracked

APPLICATION REQUIREMENTS

- Min. \$500,000 Annual Ticket Sales Revenue (Audited)
- At Least 1 Scheduled Event, 6+ Months out From Kick-Off Date
- You Produce Your Own Events and you are Financially Responsible for Their Success or Failure
- You are an Eventbrite Client
- Music Venues and Music Festivals Only
- You Will Need a Designated Street Team Leader (ask us for Recruitment Assistance)
- You Have a Minimum of 30 Individuals who are:
 - ◆ Interested in Joining Your Street Team Program, or
 - ◆ Already Participating in Your Existing Street Team Program
- You Agree to the Following in Order to Ensure the Success of Your Event(s) on PromoJuice:
 - ◆ Use of the Following PromoJuice Modules:
 - Ticket Sales
 - Social Promo
 - Hard Promo
 - Fan Promo
 - ◆ Require Your Street Team to Distribute Fliers and/or Posters
 - ◆ Offer a Commission to Your Street Team Members
 - ◆ Offer at Least one Additional way for Your Street Team Members to Earn a Free Ticket
 - ◆ Absorb PromoJuice's "Per-Ticket" Service and Processing fee (not Pass it Along to the Customer)